



## **VIDEO & PODCAST TRANSCRIPT TID003**

### **What is the Meaning and Definition of APPEAL?**

#### **Slide 1:**

What is the Meaning and Definition of APPEAL?

#### **Slide 2:**

Pronounced: ap°PEAL with the stress on the second syllable.

#### Primary definition:

noun: (1) a request for relief or justice

(2) attractiveness or something of interest

#### **Slide 3:**

The picture shows a poster calling for help for Japan.

The sentence reads: After the 2011 tsunami in Japan, a group of Japanese students in the University of Brighton, UK, sent out this urgent appeal.

#### **Slide 4:**

The picture shows a sandy beach in the Caribbean.

The sentence reads: After enduring a long, hard winter, the idea of a holiday on a sun-drenched beach in Puerto Rico had great appeal.

#### **Slide 5:**

The picture shows a neglected garden with an upturned wheelbarrow.

The sentence reads: Staying home all weekend to clean up an overgrown garden didn't have much appeal!

**Slide 6:**

Remember, APPEAL means (1) a request for relief or justice, and (2) attractiveness or something of interest

Synonyms include:

- (1) petition
- (1) plea
- (1) entreaty
- (2) charm
- (2) allure
- (2) attractiveness

**Slide 7:**

Common Collocations

- (1) urgent appeal
- (1) drop the appeal
- (1) consider an appeal
- (1) hear an appeal
- (2) timeless appeal
- (2) mass appeal
- (2) lost its appeal
- (2) sex appeal

**Slide 8:**

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