



VIDEO & PODCAST TRANSCRIPT TID005

What is the Meaning and Definition of AFFECT?

Slide 1:

What is the Meaning and Definition of AFFECT?

Slide 2:

Pronounced: ah°FEKT with stress on the second syllable.

Primary definition:

verb: to influence, to have an impact, often in a negative way

The clipart shows a tornado, a weather pattern that can have a great impact on life and property.

Slide 3:

The picture shows a flooded road.

The sentence reads: The town centre was very badly affected by the floodwater.

Or you could say that the flooding had a very negative impact on the centre of the town.

Slide 4:

The picture shows a girl looking very sad sitting on the ground.

The sentence reads: The loss of a loved one and the grieving process affects different people in different ways.

Or you could say that when someone we love dies, every person is different in the way they react, and how grief influences them.

Slide 5:

The picture shows a busy London street with buses and crowds of people.

The sentence reads: Millions of commuters were affected by the London tube strike and had to use the bus to get home.

Another way to say it is that millions of people who travel in and out of London each day had their travel arrangements greatly disturbed by staff on the London underground transport system refusing to work.

Slide 6:

AFFECT: to influence, to have an impact, often in a negative way

Synonyms include:

- influence
- disturb
- change
- alter
- upset

Slide 7:

Common Collocations

- unduly affect
- seriously affect
- directly/indirectly affect
- significantly affect
- severely affect
- deeply affect
- dramatically affect

Slide 8:

Continually

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