



VIDEO & PODCAST TRANSCRIPT #016

What's the Difference Between an IDEA and an OPINION?

Slide 1:

What's the Difference Between an IDEA and an OPINION?

Slide 2:

The difference between IDEA and OPINION is easily seen when looking at the definitions:

IDEA: a thought, a concept, a creation

OPINION: a viewpoint, a judgment, a belief

Although the two words are sometimes used as synonyms, look at these examples to understand the difference . . .

Slide 3:

IDEA: a thought, a concept, a creation

Slide 4:

The picture shows a woman's fingernails coloured bright blue.

Here are some blue nail ideas for beginners in the beauty industry.

Slide 5:

The picture shows a woman wearing a bright pink hat.

The sentence reads: "I have absolutely no idea who she is but I really like her hat!"

Slide 6:

The picture shows a student deep in thought.

The sentence reads: She tried hard to think of a fresh idea for her essay.

Slide 7:

OPINION: a viewpoint, a judgment, a belief

Slide 8:

The picture shows a young woman wearing a wedding dress.

The sentence reads: What's your opinion about this tartan wedding dress?

Slide 9:

The picture shows a woman talking to a reporter with a lot of emotion.

The sentence reads: She wasn't slow in expressing her opinion.

Slide 10:

The picture shows a group of young people demonstrating.

The sentence reads: Opinion is divided as to whether cannabis should be legalized.

Slide 11:

Test Yourself!

Is it IDEA or OPINION in the following examples . . .

Slide 12:

He put on the tie and said: "Please, give me your honest ___!"

Slide 13:

Answer: opinion

Slide 14:

That's a clever ___ for a business logo.

Slide 15:

Answer: idea

Slide 16:

She said: "As a team we desperately need new ___!"

Slide 17:

Answer: ideas

Slide 18:

There seems to be a difference of ___.

Slide 19:

Answer: opinion

Slide 20:

Remember to use the word

IDEA if you are referring to a thought, concept, or creation

and

OPINION when referring to a viewpoint, judgment or belief

That's the difference between IDEA and OPINION.

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Slide 5 - student essay
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Slide 8 - tartan wedding dress
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Slide 9 - expressing opinion
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